HE ENDANGERED THE CITY HALL

Drunken Man's Plight Discovered By Nate Cohen, Luckily

The sense of smell of "Nate" Cohen stood him and the city well in hand Friday evening when, chancing to enter the dormitory maintained at the Ukiah Fire Department, he detected an odor of burning cotton.

Saved Drunken Prisoner.

Summoning Fire Chief Neil Anker the two men ascended to the roof where they located the odor issuing from between the walls in the vicinity of the city jail. With the assistance of a key kept for such emergencies they entered the cell room to find an aged tramp partially overcome by the heavy fumes from a burning mattress. The intoxicated man was dragged out just in time to save him from suffocating. Had the men not had recourse to the key death and great damage to the city hall would have followed. The man was picked up in an inebriated state early in the evening and evidently set the bed afire.

FOOD SALE

There will be a sale of Potter Valley cakes by the Potter Valley Grange ladies at C. Hofman's store Saturday, May 31, 1930. 1-1c

Big Harrison Ranch Was Reported Sold

The well-known H. O. Harrison ranch at Long Valley was reported sold this week to G. A. Lane, Los Angeles capitalist. The price was said to have been $175,000 and includes about 600 head of thoroughbred Aberdeen-Angus cattle which have made the ranch famous. The ranch includes 10,000 acres lying between Eel river and Long Valley. It was stated Charles Talkington, manager for the Harrison interests, will be retained as manager by the new owner.

Eagles Attended The Fort Bragg Meeting

A number of members from Ukiah Aerie of Eagles were at Fort Bragg Saturday evening to attend a special meeting called to discuss plans for the big parade to be held at the Grand Aerie in San Francisco in August by the Redwood Empire Aeries which include Eagles of eight counties. The committee will hold another meeting in this city Sunday, June 22, to further complete plans for the big spectacle.

VISITING OLD FRIENDS

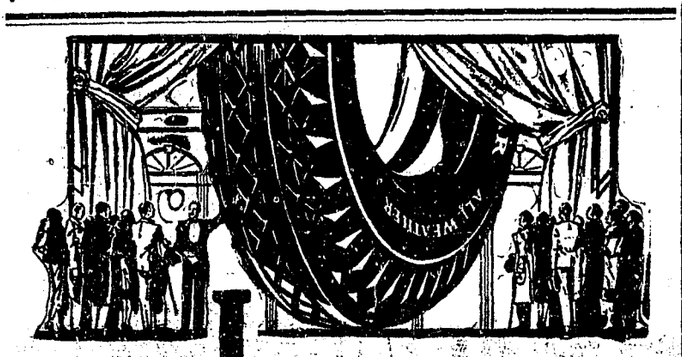
Mrs. R. L. Cleveland, former local resident and daughter, Mrs. G. A. Goodall, of the Emergency Hospital staff in San Francisco, are at The Palace Hotel for a stay of 10 days. Mrs. Cleveland has been visiting relatives in southern California for several months.

IDEAL GIFTS FOR Graduates

To make good in life, they'll have to be confidently on time. Hence the need for a wrist watch that combines absolute precision and handsome appearance. You will find such a watch among our hundreds of excellent gift suggestions.

P. H. JOSEPH

Engraving Free



It dresses up your car!

See the STUNNING new Goodyear HEAVY DUTY before you buy tires

You'll be proud of these strikingly handsome new Goodyears, with their deep-cut, extra-thick All-Weather Treads, the outer blocks of which prism down into silver-striped sidewalls.

Built for extra mileage, extra road protection, with a 6-ply carcass of patented, shock-absorbing SUPER-TWIST CORD. Only the price is ordinary. Come in and see them.

Low Spring Prices

Goodyear Pathfinder

Big Oversize Cords

29 x 4.40 $6.30

29 x 4.75 $8.35

30 x 4.50 $7.00

30 x 5.00 $9.15

PHONE 400

MAURICE FULLER

Ukiah, Calif.

EASTERN STAR GAVE BANQUET

Covelo Lodge Women Royally Entertain Grand Matron

(Special Correspondence of The Press)

COVELO, May 27.—The Ambassador of Good Will—such our Worthy Matron Myra Moise, of the Grand Chapter, State of California, Order of the Eastern Star, proved to be on the occasion of her official visit to Kingsley, Willits and Augusta Chapters meeting jointly at Covelo on the evening of May 21. She won all hearts by her gracious appreciation of every effort put forth for her reception. She began by going to the door to thank in person the high school band for the two numbers played at the dinner hour in her honor, and to compliment the youthful leader, George Grist, on the excellence of his conducting. No point escaped her notice. The music, the banquet, the flowers, the long journey made by Kingsley and Willits officers and members to be present for this meeting, the elaborate decorations at the auditorium, the program, the ritualistic work were all acknowledged with charming grace. Balm for weary spirits was contained in her simple tale of the two children trying to shovel away the bumps from the little hill road in her Wisconsin childhood home. Covelo will not forget Grand Matron Myra Moise.

A Delightful Program.

Thirty-nine members of Kingsley Chapter and 20 from Willits were present. After formal opening and presentation of distinguished officers and guests a pleasing program followed, under the skillful direction of Worthy Patron J. B. Bellatti. Informal talks were given by the Worthy Grand Matron, the Worthy Grand Patron, Mrs. Frances Henley, of the Phillipines, who is a past matron of Augusta Chapter, and by the presiding officers of the three chapters. Willits Chapter presented Mrs. Sowash in a violin solo; Augusta furnished a solo by Mrs. Catherine Johnson and a reading by Mrs. Jean Wilson; Kingsley presented solos by Mrs. R. R. Byrnes and Mrs. J. H. Hansen, and a dramatic skit by Mesdames Jamison and Foster and William Chessall and Neil Anker; all of which were enthusiastically received by the audience. Worthy Patron J. B. Bellatti responded in happy mood to the speech of Worthy Grand Matron. Special honors were accorded John D. Rohrbough, master of the local Masonic lodge; Mrs. Frances Henley, charter member and Past Matron of Augusta Chapter, and to Mrs. Bergstrom, for 53 years member of Silver Gate Chapter of Benicia. A special message of regret over her absence was sent.

Hall Made Lovely.

Decorations at the auditorium were elaborate and unique. A sky-blue canopy was created overhead by draping long crepe streamers from the center of the ceiling to the four walls. In the center of this canopy, directly over the altar, was a huge five-pointed star in the emblematic colors of the order, illuminated by tiny electric lights in the same colors. Pillars on the platform and the lattice work in front were draped with red and white roses. At the side of the steps leading to the dais was a large jardiniere filled with magnificent white peonies. Bouquets of red and white peonies were placed in front of the dais, and at the piano and secretary's desk.

Many At Dinner.

Preliminary to the meeting in the auditorium over 100 guests sat down to a delicious dinner served in the diningroom and lobby of Hotel Covelo.

Pleased Over Opportunity.

Augusta Chapter is happy to have had the privilege of acting as hostess on this important occasion. Worthy Matron Beatrice Goforth and Worthy Patron John Bellatti received at every turn the hearty co-operation of every committee and of every member in their efforts to do honor to our guests. The chapter appreciates the fraternal spirit shown by Willits and Ukiah in cheerfully yielding to us this privilege after other arrangements had been made, and in sending such large delegations to be present with us. We hope they and the grand officers will be as happy to come again as we shall be to have them.

Third Degree Conferred.

Saturday evening there occurred a second fraternal event of much importance when Covelo Lodge No. 231, F. & A. M., met in special session to confer the third degree upon Principal F. C. Coates, of the high school, with members of Willits, Ukiah and Petaluma lodges as invited guests. Thirty-two members and guests sat down to a banquet, which was served in the diningroom at 7:30 o'clock by a skilled committee consisting of F. E. Woolley, Russell Ellis and Lester Skelley. A soul-satisfying menu, served with proper accomplishments of linen and silver and roses, put everyone in a happy mood for the serious work of the evening. The committee took personal charge of every detail, even to the thankless task of cleaning up after the feast was ended, and leaving the premises spic and span for their wives and sisters at the next meeting of the Star. Can anyone deny the far-reaching benefits of fraternalism?

Delighted With Schools.

Oliver M. Washburn, from the faculty of the University of California, acting as high school inspector for the North Coast District, visited our school Wednesday. Due to the high quality of work done at the University by graduates of this school who have attended the University the past two years, Mr. Washburn came to the school in a very agreeable frame of mind. After visiting with the various teachers in their classes during the morning and a part of the afternoon, he expressed himself to Principal F. C. Coates as being very well pleased with the quality of work that is being done here. On being questioned about the chances of having the rating of this school changed from that of B to the A group, Mr. Washburn stated the school is in line for the advance, that such would be his recommendation, and that he believed the Board would so act. However, when he learned that the principal is leaving, he doubted if the Board of Ruling would confirm the recommendation if they knew of this fact. Mr. Washburn stated an A rating is determined by three facts: A suitable, adequate, modern building, plenty of suitable equipment, and a high quality of work done by the graduates sent to the University; all of these to be safeguarded by long tenure for the teachers and principal. During the past three years this school has rated 100 per cent with the University. This means that all students who have entered the University from the school have maintained a high standard of scholarship, and in no subject have fallen below the upper two-thirds of the class. Such has been our record, and in at least one case a Round Valley boy received the only A grade given in the class. He stated that while ours is a miserable building that has long since passed its period of useful service, the quality of work done by our graduates is sufficiently high to warrant his recommendation for a raise in rating. Mr. Washburn was warm in his praise of the work being done in the school, especially in science and mathematics.

Attend Road Conference.

G. M. Biggar returned Saturday from San Francisco, where he had been in attendance upon a joint meeting of the two Boards of Supervisors of Glenn county and Mendocino county with the Forestry Department in the interest of the further development of the Round Valley Highway. It was mutually agreed at this meeting that the Forestry Department ask the Bureau of Public Roads to make a preliminary survey and definite location of a road through Covelo and Mendocino Pass to connect the Redwood Highway with the Pacific Highway. It is understood this survey will be made during the present summer in time to put the project into the next biennial budget.

May Exhibit At Show.

About 125 friends and patrons of the high school attended the second annual exhibit of the shop and agriculture departments Friday afternoon, May 23. Some exceptionally good sheep were shown, Leonard Henderson exhibiting a fine pair of Shropshires and George Caldwell and Joe Williamson offering Rambouillets which met with approval of the stockmen who were present to see what the young people had to offer. The boys and their instructor, W. W. Coke, are hoping to make arrangements to show this stock at Cloverdale in June. Some excellent dairy calves were also in evidence. Other exhibits included half-grown chicks, baby chicks, hotbed plants and early vegetables. The community brooder house, which has been almost completed as a major shop project, also received much favorable comment.

Worked On The Porch.

Saturday morning was again devoted by Arthur Wren, of the shop partment, and a group of willing workers to further construction on the manse porches at the Presbyterian church. The south porch was completed except for the steps and canopies. Mr. Wren was assisted by F. C. Coates, F. C. Coates, Jr., J. G. Short and Mr. and Mrs. D. T. Johnson. Mrs. Burnham served coffee and sandwiches at 11:30 o'clock.

Aid Society To Meet.

The monthly missionary meeting of the Dorcas Aid Society will be held at the home of Mrs. Edith Walter Thursday afternoon, May 29, so as not to trespass upon Decoration Day. All are cordially invited.

Girls' Club Met.

Some 16 of the 4-H Club girls met at the auditorium on Saturday afternoon under the supervision of their leaders, Mrs. F. O. Long, Mrs. Fitzhugh, Miss Pellegrini, Miss Winters and Miss Alta Hill. Routine business was followed by practice of songs and yells, and some new drill steps were learned. The girls are enjoying these social gatherings.

In Charge Of Event.

Friends in Covelo have received announcements of the commencement exercises of the Bishop Union High school, to be held Thursday evening, May 29. The announcement bears the name of Miss DeElda Alice Robinson as class president for the closing semester and one of a group of 22 graduates. Miss Robinson will be remembered as the charming daughter of Ranger and Mrs. Douglas Robinson who for years were residents of Round Valley and vitally connected with community life.

F. L. BECHTOL

Contractor

Painting—Decorating

Paper Hanging

Phone 145 514 W. Henry St.

Ukiah, Calif.

BE PREPARED FOR CLEAN-UP

City Will Send Trucks After Garbage—Get Ready Early

The annual clean-up campaign for Ukiah will open May 26, at which time trucks will call at homes where debris is properly piled and will carry same away free of charge.

Where Trucks Go.

From May 26 to June 1 the trucks will operate in the section of the city west of State street, beginning June 1 and continuing until June 10 the city limits east of State street will be similarly visited. It is necessary the city be thoroughly cleaned before the opening of the Ukiah Rodeo, in the opinion of the Ukiah Chamber of Commerce, which is sponsoring the 1930 clean-up campaign for the city.

She Relies Upon Press Want Ads

In a letter from Mrs. C. M. Throop, of Healdsburg, yesterday accompanied by a classified advertisement, Mrs. Throop says: "Please run the enclosed ad in The Press. Some time ago I advertised pigs for sale in The Press and could have sold many more than I had to offer." It is endorsements like that which came from Healdsburg this week that reach The Press constantly and prove there is no other medium like Press Classified advertisements in this part of the state.

Plan Summer Trip.

Mr. and Mrs. L. E. Ruch, of Vallejo, will leave June 7, in company with two friends for an auto trip to the Grand Canyon. After a camping trip through this natural park the party will go on to Fort Collins, Colorado, where the two gentlemen will attend summer school.

Were At Ukiah.

Officers of the local Masonic lodge drove to Ukiah Thursday afternoon to meet Grand Lecturer Baker in his official capacity. Those making the trip included John D. Rohrbough, F. E. Woolley, B. L. Hurt, A. N. Moore, Russell Ells and W. W. Duncan.

County Surveyor Ed H. Smith has been in this section for some time viewing out the proposed road from Dos Rios to Longvale.

Enjoyed The Afternoon.

The ladies of the Baptist Missionary Society met on Thursday afternoon at the home of Mrs. Della Chester where a pleasant and profitable hour was passed in considering the subject of missions, with Mrs. E. H. Long leading. The hostess served iced tea, fruit salad and wafers, along with the good cheer always emanating from a happy home.

Principal L. L. Sanders, D. P. English and Bill Yates acted as bodyguard for the grammar school baseball team Saturday on its journey to Willits to play the Willits school and the Redwood Valley school in two match games.

Boy Was Hurt.

Milton Lane suffered a painful accident last week when he fell as he was running up the steps at play. His head struck on the edge of the step, cutting a jagged wound two and one-half inches long, to the bone. Two surgeon's stitches were necessary to repair the damage. The wound is healing nicely.

Mrs. Myrtle Brown, of Ukiah, is the guest of her parents, Mr. and Mrs. W. H. Goforth.

Mrs. Lella Saunders, of San Francisco, is visiting at the Wylie English home. Miss Ethel Bernice English returned with her.

Mr. and Mrs. Walter Bradley, of Oakland, and Mr. and Mrs. Oliver M. Washburn, of Berkeley, were registered at Hotel Covelo during the week.

Gerald Long, of Berkeley, accompanied by a friend, passed the week with his parents, Mr. and Mrs. E. H. Long. Thomas Long returned with them as far as Guernewood Park, where he will be employed during the remainder of the summer vacation.

Miss Thelma Whitby, of San Francisco, arrived Friday for a visit at the A. Winters home. Her brother, George, returned to the city on the same day, after a short outing under the same hospitable roof.

Mr. and Mrs. R. C. Duncan, of Petaluma, were registered at Hotel Covelo Saturday. They came up to attend the special meeting at Masonic hall. Mr. Duncan is a cousin of our genial agent of the Northwestern Pacific at Dos Rios.

Mr. and Mrs. M. E. Gravier and Mr. and Mrs. C. A. Riffe and daughter, Barbara, passed Sunday in Ukiah.

To Observe Day.

Memorial Day exercises will be held at the cemetery Friday morning at 10 o'clock. The band will gather at the high school, where a truck will be in waiting to carry them to the cemetery. They will play enroute. Citizens are requested to form a procession and follow the band to the cemetery. At the foot of the hill the band will dismount and march to the entrance, playing as they go. There will be singing. George Grist will recite "Hats Off, the Flag Goes By." Reverend Burnham will preach a short sermon. The program is being arranged by Chairman Coke, of the Farm Center, at the request of the cemetery committee of the Women's Improvement Club.

Farm Cetner Meeting.

The June meeting of the Round Valley Farm Center is scheduled for Monday, June 2. The Girls' 4-H Club will present the program. The committee on fire protection for the valley will report, and an interesting discussion of this subject is expected.

It's A Boy.

A son, William Thomas, was born to Mr. and Mrs. Percy Ornbaun, at Ukiah last week. The new arrival is a nephew of Mrs. B. L. Hurt, of Covelo.

Mr. and Mrs. W. A. Ford, of Ukiah, were registered at Hotel Covelo last week.

Gerald Long, son of E. H. Long, is this week in attendance on the foreign trade convention of the United States at Los Angeles.

Is Doing Well.

Joseph Long returned Friday to Berkeley where he will be employed at the Cutter Laboratory for the summer months. Joseph is putting himself through the university by his own efforts, and is making a good record for the Round Valley high school as he goes along. Our school now has five boys in the university band, three of them brothers. This is a record scarcely to be paralleled.

Thankful For Gift.

Grateful thanks of Augusta Chapter No. 80, O. E. S., are being tendered to Mr. and Mrs. T. F. Spurlock for the gift of half an acre of land adjoining the Masonic cemetery, to be the special property of the chapter.

Mrs. Omar Bates last week received a handsome new Ford town sedan with which she hopes to add variety to the joys of life in the country.

Ernest Page was a business visitor to the county seat last week.

Mr. and Mrs. George Gravier motored up from Fairfield Friday to pass the week-end with relatives and friends in Round Valley.

Mr. and Mrs. Jack Crow (Dicie Hurt) were visiting Covelo relatives.

Mrs. Grace Cofer, of Oakland, is the guest of her uncle, George Conrad.

Mr. and Mrs. Walter Azbill, of Buck Mountain, passed the week-end in Covelo.

A. W. Biggar, of Palo Alto, is a guest of his brother here.

M. E. Nicholson is seriously ill at the home of J. D. Jamison.

Hay Was Cut.

The first crop of practically all the hay in the valley was cut during the past week and is curing nicely as the weather begins to warm up. Pear blight is still running. Growers are cutting desperately and hope soon to have it checked.

News Of Week From Potter Valley Section

(Special Correspondence of The Press)

POTTER VALLEY, May 26.—Mr. and Mrs. Hugh Blake, of Ukiah, were Sunday guests of Potter Valley friends.

To Deliver Address.

Rev. J. W. Rushton, of Oakland, will hold memorial services in the local church Sunday morning, June 1. In the evening of the same day he will preach the baccalaureate sermon for the graduating class.

Mr. and Mrs. H. T. Harvey drove up from Ukiah last Friday.

Had A Picnic.

The Ladies Progress Club celebrated its anniversary by having a large picnic at Camp Iuis, Lake county, Sunday. Boating and swimming furnished the day's amusement. Seventy-nine people were present to enjoy the day.

Attended Play Day.

Many of the local high school girls attended the annual play day exercises in Ukiah last Saturday.

Hugh Barrett Dobbs, known to his radio friends as "Dobbsie," recently passed the week-end at Hartstone Inn, on Eel river. Mr. Dobbs conducts the Happy Hour every morning over KPO.

Otto Hardin, of Ukiah, was a guest of Mr. and Mrs. Val Ross Friday.

Were At Countyseat.

Saturday visitors to Ukiah included Mrs. Lowe and daughter, Alta, Mrs. Royland Boynton and children, Mrs. Orville Frost and children, Mrs. James Eddie, the Misses Bessie and Marjorie Hardisty, Mr. and Mrs. Warner Nell, Miss Gwinn Polmere, Gus Spotswood, Ernest Richter, Mrs. Robert Brush and daughter, Helen, Doris Clark, Betty Frasier, Jean Gowan, Eleanor Vann, Madeline Newman, Anna Fahnestalk, Vera Kinman, Mrs. Chas. Whittaker and Mrs. Ed Lamb and family.

Mr. and Mrs. Elmer Ford, Mr. and Mrs. Harry Hopper and Miss Evangeline Hopper were Ukiah visitors last Monday.

Mrs. Lee Williams returned last Sunday following a pleasant week passed with relatives in Oakland and San Francisco.

Mr. and Mrs. E. M. Coble, of Ukiah, were visiting friends here last week.

Mrs. Walter Jones and daughter, Miss Marion, were shopping in Ukiah Saturday.

Mrs. Sarah Sweeney and daughters, Misses Myrtle and Grace Sweeney, and Mrs. C. A. Carner were Willits visitors last Saturday.

Orville Frost and Cecil Zortman returned Tuesday from a business trip to Trinity county.

J. J. Thornton and family are enjoying a motor trip to the southern part of the state.

Mr. and Mrs. Taylor Jordan, of Berkeley, were week-end guests at the home of Mrs. Frost's sister, Mrs. Orville Frost.

Dr. E. H. Wrigley, of Eureka, and Mr. Wrigley, Sr., of Elk creek, were guests of Mr. and Mrs. Geo. Gibson one day last week.

New Employe At The E. Neuhaus Garage

J. M. Freitas, who up to recently has been employed in the C. C. Starr Co. plant at Oakland as auto top and glass man, has come to Ukiah and taken a position with the Neuhaus Garage. Mr. Freitas is a brother of John Freitas, the gravel and cement contractor, and has brought with him his family. It is stated Mr. Freitas is an excellent man in his line of work.

CAME TO SEE FATHER

Miss Naomi Palmer, who was recently graduated from St. Gertrude's Academy, is in Ukiah for a visit with her father, C. W. Palmer, of the local Northwestern Pacific Railroad office force. Miss Palmer, who is an all-around athlete, plans to enter Miss Mills Secretarial School in the autumn to qualify for a business career.

Two Ice Trucks Are On the City Routes

Please hang out your ice card. If you do not have a card Phone 65 and one will be sent you.

In case you need ice and do not see an ice truck, kindly Phone 65 and a supply will be sent you at once.

New Refrigerators Sold on Liberal Terms

Old refrigerators taken in exchange for new ones. Let us solve your summer food preservation worries for you.

UKIAH ICE AND SODA WORKS

Phone 65 **Ukiah, California**

SHOW PLACE OF CALIFORNIA

To Be Sold at Auction

FRIDAY, JUNE 13, *at* 2 P. M.

At Our Salesroom, Leamington Hotel, Oakland

COL. JOHN PARKER ESTATE

620 Acres In Mendcino County — The Redwood Empire

183 miles north of Sausalito, one mile from Redwood Highway. Two-story log building with all modern comforts and conveniences; large living room with great stone fireplace, overlooked by balcony from which upstairs bedrooms are reached; sunporch, 10x28; large bedroom, kitchen, breakfast alcove downstairs; several other buildings. Medicinal spring on property. Lodge located at junction of two trout streams. One mile of Elk Creek within boundary. Dandy fishing and hunting. Timber mostly white oak, fir, madrone; over 1000 feet tanbark. The possibilities of this Estate are tremendous, including subdivision possibilities. To attempt to describe the grandeur is impossible. See PARKER PLACE for yourself, realize all of its possibilities, determine its value and submit your bid. Ten per cent required when you make your bid. A hunters' playground. Let us take you there.

Auction Sale — 81-Acre Dairy Ranch

WITH ALL STOCK AND EQUIPMENT

At Bachelor, Lake County, two miles from Blue Lakes

Friday, June 13, through our office at Leamington Hotel

43 acres river bottom, of which 35 acres in alfalfa, balance grain. Modern buildings, four-room house, garage, tank tower, pump, engine, hen house, feed house, wood shed, bunk house, two barns. Nine milch cows, seven young stock, 24 chickens, two horses, farm equipment. From Ukiah, go north, turn off at Blue Lakes Road, turn right at Laurel Dell sign to sixth house, E. Stice Ranch. Take your appraiser with you, determine what this ranch is worth and make us an offer. Send for circular.

GENERAL REALTY, AUCTIONEERS

375 Nineteenth Street, Oakland Phone Holliday 6729

"KEDS"

Made by U. S. Rubber Co. Boys' sizes 2½ to 5½. Men's sizes 6 to 10, at

98c

LIEURANCE DEPARTMENT STORE

"The Saving Center of Ukiah"

RODEO HATS

The "Carlsbad" style. Part fur felt. Priced

$2.98

PRIDE THAT'S A VIRTUE!

There's a big span between snobbishness and pride, and the pride that is based on real achievement is a virtue. We're willing to admit it so far as our store is concerned, because of our unfailing efforts to present to you the things you want and need at prices that are an economy for you. If you buy according to a budget, our price ranges in every department allow you to purchase anything you desire. We've built up our entire business on the will to co-operate with you, and we thank you for giving us the right to be proud.

OIL-TAN SHOE

Water proofed soft uppers, oak soles, Goodyear welt, hard wearing.

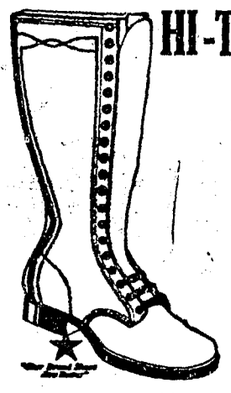
$4.98

BLACK PLAIN TOE

Glove stock blucher, composition soles, Goodyear welt. Comfort and service at

$3.98

HI-TOP BOOTS



Oil tan uppers, oak tan soles, Leather lined vamp. Extra strong lace hooks.

12-inch top **$8.45**

16-inch top **$9.90**

Here's the fellow who said, "*shoes do not wear as long as they used to*"

But when he said it, he was thinking about the old time brogan, the uppers made of steer hide, pegged onto soles as stiff as a board—a pair of No. 8's weighing about five pounds—and not about the kind of shoes that folks buy nowadays.

Who would want these old-time shoes anyway? You wouldn't wear a pair of them if somebody gave them to you. People want nice trim, flexible shoes that look the part of modern times—shoes that feel good on the feet.

And we're not so sure the old-time shoes were any better than the good "Star Brand" shoes we sell every day. People sometimes confuse cheap, poorly made shoes with good, well-made "Star Brand" solid leather footwear simply because the price of "Star Brands" is so moderate. But they shouldn't be put in the same class at all.

If you are a regular wearer of "Star Brand" International Made Shoes, you know how good they are. If you aren't, then you're still to be convinced. Just one pair of them will set you right and put you on the road to shoe economy and shoe satisfaction for the years to come.

Stop in when you are ready.

STRONGER THAN THE LAW

Black calfskin with three full leather soles, leather heels, sole leather counters. As strong as they make 'em.

$3.98

MOCCASIN SHOE

Black or tan Elk uppers, composition soles—

$2.69

OUTING SHOE

Re-tan leather uppers, composition soles—

$1.89

NEW MILLINERY

Wide shady brims, shapely crowns, soft lacy straws. Lighter pastel shades to match the newer dresses. Each is a distinctive creation. Priced now at

$4.98

FULL FASHION HOSE

Pure silk to top, reinforced soles, toes and heels. Service weight chiffon in such shades as Nude, French Nude, Pearl Blush, Light Gunmetal, Roseador, and others. Will give exceptional wear. Pair

$1.49

SLIP-OVER SWEATERS

Pure wool summer sweaters, in newer shades, vertical or horizontal stripes in straight or zigzag shapes. Women's and misses' sizes, at

$2.98

"SPIC AND SPAN"

WASH DRESSES

Styles that have never before been shown in this community. Clever design, graceful lines, new patterns. Tub-fast voiles, dimities and prints. Sizes for the large or small women, See our windows.

98c

MEN'S STRAW HATS

Imported fine weave straws from Italy. Newer, popular shapes, novelty weaves, plain and mixed colored straws. Sizes 6⅝ to 7⅜. Priced—

98c to $2.98

BROADCLOTH SHIRTS

Fancy patterns, collar attached styles, shades of tan, blue and green. Sizes 14 to 17.

98c

DRESS PANTS

Wool mixed worsted dress pants, new design in shades of grey, tan, brown and blue. Sizes 30 to 44 waist. Real value at—

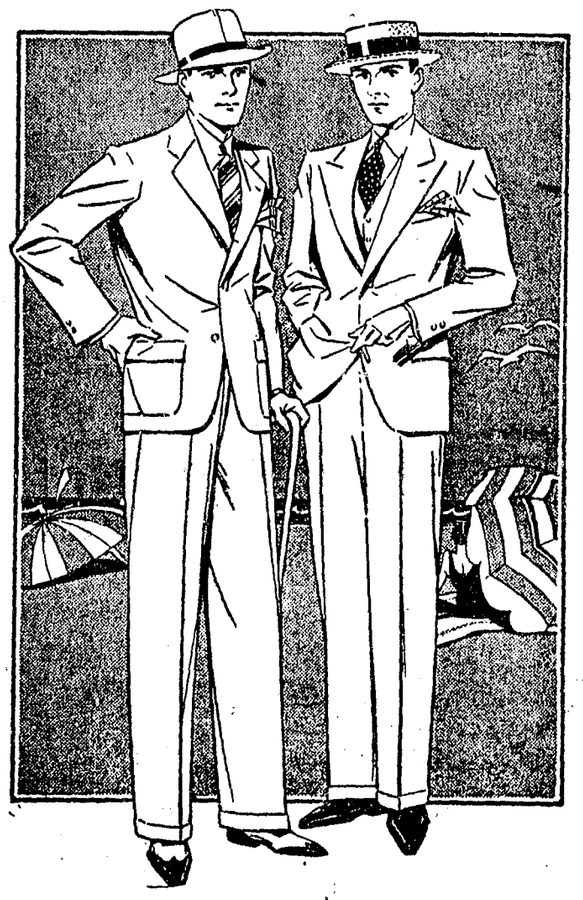
$3.98 and $4.98

SMART SUMMER DRESSES

Some of the most delightful frocks you can imagine. Silk frocks of soft, flowery prints, in graceful style. They're simply charming dresses and every one is an outstanding value, at

$9.90

"CURLEE" SUITS FOR MEN



If you take pride in your clothes, if you want a Suit that is styled right, if you want a Suit that will stand the wear and tear of a busy life, let us suggest a "Curlee." Bench-made appearance at the low price of

$24.75 to $34.75

POPPY DAY

"Come, blessed Darkness, come and bring thy balm
For eyes grown weary of the garish day!
Come with thy soft, slow steps, thy garments gray,
Thy veiling shadows, bearing in thy palm
The poppy seeds of slumber, deep and calm."

JULIA CAROLINE DORR

TO THOSE who have made the ultimate sacrifice we can only enshrine their memory in a lasting tribute in which we consecrate POPPY DAY. Let the Day, and the practice, be perpetuated as a precept of loyalty and patriotism to the coming generations.

To those who have survived . . . . the stoics of halted limbs, maimed bodies and shell-shocked nerves in our hospitals and veteran homes . . . . to them, too, let your wearing of a Poppy express your imperishable gratitude . . . . a meagre balm but a mighty benison of a nation's deference to their undying heroism and magnificent martyrdom.

The Following Public Spirited Firms and Individuals Have Contributed to This Announcement

Savings Bank of Mendocino County
Ukiah, Calif.

SCALES SERVICE STATION
F. A. Yates

PIONEER OIL & BURNER CO.
Ukiah, Calif.

MAPLE CONFECTIONERY
Ukiah, Calif.

Ukiah Fruit & Vegetable Market
Ukiah, Calif.

FOSTER'S VARIETY STORE
Ukiah, Calif.

RAINBOW CAFE & FOUNTAIN
Turner & Younge

THE UKIAH FARMERS CLUB
Ukiah, Calif.

COX-VEVODA MOTOR SALES
Chevrolet Dealers

French-American Cleaners & Dyers
Ukiah, Calif.

Harris Cleaners & Tailors
Ukiah, Calif.

MORRIS DRUG CO.
Ukiah, Calif.

H. W. SALLS
Plumbing and Heating

BROGGI & FANUCCHI
Shoe Repairing

P. H. JOSEPH
Jeweler and Optometrist

PALACE HOTEL
Ukiah, Calif.

HOME LAUNDRY
L. Cambot

CITY BAKERY
Ukiah, Calif.

ROMER VISTA DAIRY
Ukiah, Calif.

B. S. HIRSCH
Tobacco House

City Fish & Poultry Market

ON MEMORIAL DAY WEAR A BUDDY POPPY IN HONOR OF OUR WAR VETERANS

ROBERT FALLAS ON A RAMPAGE

Frank Beaugard Files Charges Against An Alleged Assailant

Frank Beaugard is under the care of a doctor following a beating alleged to have been administered him by Robert Fallas near Dreamland Auditorium Saturday night.

Story Of The Affair.

According to the story told by Mr. Beaugard he encountered Mr. Fallas near the auditorium and the latter told him he had been drinking and was sick. Mr. Beaugard suggested Mr. Fallas take a cup of strong coffee and get straightened up or that Mr. Fallas take a ride and get some fresh air. Soon thereafter, according to the story Mr. Beaugard tells, they were on the Lake county highway when suddenly Mr. Fallas said "I wish I had a 38." When asked what he wanted a revolver for Mr. Fallas said "I'll show you what for," and immediately began beating him.

Deputy Sheriff Called.

Screams of Mr. Beaugard, who is a small man, attracted passersby who attempted to rescue the bleeding victim. However, it was necessary to get Deputy Sheriff Fiske to come to the scene before the enraged man could be overpowered and even then Deputy Fiske had to put up a stiff fight before Mr. Fallas could be subdued and placed in jail.

To File A Complaint.

It is said that, as soon as Mr. Beaugard is able, he will file a complaint against Mr. Fallas.

AT THE PALACE

Among the guests registered at The Palace Hotel during the week from points in Mendocino county were the following: Mr. and Mrs. J. J. Hillberg, Mr. and Mrs. C. R. Perkins, L. E. Grimes, Ft. Bragg; G. M. Biggar, G. W. Goforth, George Lovejoy, Covelo; Mrs. J. M. Hutsell, Boonville; N. P. Howe, Edna Byers, Pt. Arena; E. R. Hussey, Cummings; Mary N. Hatch. From nearby places were Ed Haehl, of Cloverdale, and H. J. Zweifel, of Lakeport.

Mrs. T. A. Templeton is leaving shortly for a visit in San Francisco.

ANNOUNCEMENT

June First Is Gala Night

AT

The Maple

Celebrating the Anniversary of the Issuance of Our Copyright, Giving Us Exclusive Use of the Name, **Redwood Empire,** for Food Products

WE WILL SERVE A COURSE CHICKEN DINNER

from 6 p. m to 9 p. m. **$1.00** **Phone 86 for Reservations**

Empire Dainties;
Redwood Empire Ice Cream

AFTER JUNE 1st we will serve a special 75c dinner . . . every evening.

THE MAPLE

State at Perkins **Phone 86**

IRRESPONSIBLE REPORTS HURT

Check Shows Stories Of "Fires" In September Were Costly

The exaggerated "scarehead" reports sent from Ukiah and which appeared in metropolitan newspapers last summer concerning forest fires here in September, are featured in a report made last week by forestry officials to bring the economic argument to the fore in fire prevention work.

A Joint Work.

Employes of the State Chamber of Commerce assisted the California forest experiment station and State Forester M. B. Pratt and J. Price of the U. S. Forest Service, in gathering data.

Business Fell Off.

Taking the period of serious fire conditions near Ukiah last September as a typical example of business loss by reason of fire, the field survey force made an analysis of all sorts of September business in the Redwood Empire from Santa Rosa to Crescent City. In Santa Rosa, the report shows hotels, filling stations, drug stores and grocery stores did 30 per cent more business in the summer of 1929 than in 1928, except during the week of the Mendocino county "fire." During that week tourist business fell on 50 per cent.

All The Same.

Hopland business reported excellent trade until mid-September last year, when the Ukiah "fires" killed highway trade.

Losses Were Heavy.

In Ukiah, where the investigators found much resentment against exaggerated "scarehead" reports in the metropolitan newspapers, business fell away severely during fire week. One store's day by day reports showed the start of the fires was marked by a 15 per cent decrease in trade, with increasing losses for five days, after which five more days was required for a return to normal from the 50 per cent loss of the third, fourth and fifth days.

Hotels Hard Hit.

A Ukiah hotel reported an actual decline in the number of tourists registered from 85 three days before the fire to 10 at the height of the fire season, with 10 days thereafter to get back to normal business conditions. All service stations in Ukiah reported serious losses, with a Van Fleet & Durkee station showing records of a 75 per cent loss at the height of the fire. Tourists' camps, hotels, restaurants between Ukiah and Willits similarly were affected by the "fire" reports of last September, several reporting they closed their business for the year when a period of three weeks failed to bring business back to normal. Before the "fires" chased the tourists off the Redwood Highway all of these concerns had been doing good business.

LOST WALLET LONG MISLAID

Money Hidden By Boy Who Was Killed Is Found In Store

While cleaning under the counter in the old Packard Drug store Tuesday Dr. R. W. Preston, of Mendocino, found a worn wallet. This discovery of the doctor cleared up an enigma which had been a puzzle since the death of Warren Leidig a little over two years ago. On the night of the senior play in May, 1928, Mr. Seigren, proprietor of the drug store, left for San Francisco and gave approximately $50 to Warren Leidig, who worked for him to be used to make change and to cover store expenses for the time he was gone.

All Were Killed.

Later Warren Leidig, Curley Henderson and Dewey Hee left the I. O. O. F. hall to go to Fort Bragg and on their way back were all killed when the car they were in smashed through the Mitchell Creek bridge to the ground below. The money was never located, either in the store or on the boy's person.

Had Hidden Money.

He had evidently, in searching for a place to hide the wallet, thrown it under the counter, thinking this as safe a place as any. The fact it was only found two years later proves this was good judgment. The disappearance of the money remained a mystery until this week, when Dr. Preston located the pocketboook.

LEASED HARTSOOKS

W. M. Sell, Jr., one of the proprietors of The Turpin Hotel, San Francisco, was in the city Monday enroute north. Mr. Sell and T. E. Farrell, who is connected with him in operating The Turpin Hotel, are to conduct Hartsook's on the Redwood Highway this season. Wm. Facio will be resident manager and the opening of Hartsook's will take place May 29. The resort will be conducted on a high-class plane.

Mr. and Mrs. A. J. Smith motored to Napa Sunday and were accompanied by Mrs. Mary Ackerman and Mr. and Mrs. Charles W. Chadd.

Mrs. Sarah Marks, owner of The Cecilie Hotel, and daughter, Cecilie, are at Stag's Leap Manor for two weeks.

WOULD RETAIN WHOLE FACULTY

Anderson Valley Trustees Satisfied With Teaching Corps

(Continued From Page Three)

BOONVILLE, May 27. — "Easy Pickings," a mystery-comedy in three acts will be presented by students of the local high school June 6. The following cast has been chosen: Beth Day, Ross Adams, Lucille Gowan, Perry Hulbert, Wilson Cook, William Reed, Ruby Price, Bessie Rawles and Jimmy Johnson. The play is advertised as being crowded with thrills, mystery, suspense and laughter from the opening moment and judging from past experience of high school plays and ability of the cast this comedy should go over big. Proceeds of this as well as the movie given tomorrow will go to the senior class to help pay commencement expenses.

A Clever Entertainment.

The movie being given is "Take It From Me" and features Reginald Denny. Vaudeville stunts will be included in the evening's entertainment.

Memorial Day Program.

A committee composed of Howard W. Fry, George H. Estes, Max Rawles, Elmer Stites, Alva Olges and Rev. D. T. Reed, has arranged the following program for Memorial Day Friday morning, at 11 o'clock, at the Boonville Cemetery: Bugle call, "America," prayer by Rev. D. T. Reed, calling the roll of honor, "America the Beautiful," Memorial Day address by Rev. D. T. Reed, salute to the dead, taps. Ex-service men are requested to wear their uniforms and the community is urged to do its part by attending these services.

Mr. and Mrs. C. W. Sanders motored to Ukiah Monday. Mrs. Sanders' sister, Miss Delcie Whipple, who has been staying in Ukiah for some time, accompanied them home.

Nurse On Vacation.

Miss Geraldine Rawles, a student nurse at the French Hospital in San Francisco, has been enjoying a two weeks' vacation with her parents, Mr. and Mrs. J. W. Rawles. Miss Rawles is very much interested in her work and has less than a year's training before completing her course.

Is Again Sick.

Mrs. W. C. Hotell suffered another bad attack Tuesday of last week and was taken to the home of her son, E. O. Hotell, in Hopland for care and to be nearer her Ukiah physician.

Henry de Rosier passed several days recently on the coast.

Mr. and Mrs. D. V. Presley were business visitors in Ukiah Thursday.

Mrs. James Harrington has been confined to her bed several days. Her friends hope to see her about again soon.

Rev. D. T. Reed preached for the Methodist people in Ukiah last Sunday morning and evening in the absence of Rev. W. A. Bonner.

Young Lady Honored.

Miss Wanda Burke has the honor of being elected student body president for the coming year at the local high school. Miss Burke is completing her junior year this June.

Mrs. C. S. Prather, Miss Katherine Prather, Mrs. J. L. Rector and Ross Adams motored to Santa Rosa Saturday.

Mrs. May Looney and daughters, Mrs. Carrie Van Voast, of Ukiah, and Mrs. W. G. Henderkin, of San Rafael, left Monday on a motor trip to Chico and vicinity.

Mrs. Mary Ward, of The Pines Resort at Philo, and Mr. and Mrs. Frank Ward were business visitors in Ukiah last week.

Mr. and Mrs. Meryl Ingram and small son, Stanley, of Berkeley, are guests of Mr. Ingram's parents, Mr. and Mrs. C. T. Ingram, at their home near Navarro. Mr. Ingram is a member of the Berkeley police force.

Is A Delegate.

Mrs. Edwin Hogan is attending the Rebekah Assembly in Oakland as delegate from Redwood Rebekah Lodge, of Anderson Valley.

Mr. and Mrs. I. C. Burke had as guests Sunday Mr. and Mrs. Nick Cocking, of Ukiah.

Injured By Explosion.

Mr. and Mrs. C. T. Ingram were painfully burned Friday night when they went out to investigate escaping gas from their carbide light plant, taking with them a lighted lantern. They had retired for the night but could smell the gas fumes and got up to see what was wrong and thought they were keeping the lantern far enough away to not be dangerous. Both suffered severe burns of the face and head, from an explosion. They are fortunate, indeed, they were not in a closed room when the explosion occurred.

AT THE MAPLE

Miss Alberta Perkins, of Chico, arrived here recently to accept a position in The Maple Confectionery. Other members of the serving staff include the Misses Maxine Squires, Georgia Wenglein and Alice Finne.

A BIG CROP

Lake county pear growers expect to harvest this fall the largest crop in the history of the county. A production of 23,000 tons is predicted by Farm Advisor L. C. Barnard, as compared with 20,000 tons last season.

SEN. HANDY'S RETURN WILL AID COUNTY

Powerful Member Of State Senate Says He Is Needed

MENDOCINO WOULD LOSE

Failure To Elect Ukiah Man Would Cause Us Loss Of Prestige

Senator Arthur H. Breed, of Oakland, accompanied by his wife and sister, was in Ukiah Saturday morning enroute to Humboldt county to pass the week-end in the Redwoods. Senator Breed always looks up his close friend, Senator F. C. Handy, while here.

Needed In Senate.

Senator Breed, who is the author of the gasoline tax bill which has provided funds for the highway construction work, and who is probably the most powerful member of the California legislature, in speaking of Senator F. C. Handy's work in the senate said: "Senator Handy is one of the most useful and constructive members of the state senate and I can say, without reservation, Mendocino county cannot do better than return Senator Handy. He is a level-headed businessman, eminently fair and enjoys the esteem of all his colleagues and the state administration. A failure to return Senator Handy would do Mendocino county much harm. He is in a position to work with his senatorial friends and his expereince is a very valuable asset to him and to his constituents.

Want Him Sent Back.

"I do sincerely hope Senator Handy may be returned to the 21 hold-over senators, all of whom are his friends, and that his majority may be a large one, as Senator Handy surely deserves such an endorsement."

MURDERER IS SEEKING WRIT

Slayer Of Aged Woman Will Probably Get His Freedom

The battle for the liberty of Jerome E. Merwyn, 47, army warrant officer, who has completed a year's term in the Mendocino Hospital for the insane at Talmage after the slaying of his mother-in-law, Mrs. Isabel M. Carleton, 70, at Santa Rosa, in March, 1929, has entered another stage, with the supreme court decision as to the constitutionality of a state law the deciding factor.

Statute Was Attacked.

Mr. Merwyn entered two pleas as his defense for the murder charge—the first "not guilty," and the second "not guilty by reason of insanity." He was found guilty on the first trial, but not guilty on the second, and was committed to the asylum for a year, under the state law. Ernest J. Spagnoli, of San Francisco, attorney for Mr. Merwyn, some time ago attacked the constitutionality of the state law, on the ground it gave no right of hearing as to present sanity in the case of a person who may or may not have been insane at the time of the slaying; that it suspended for a year the right of habeas corpus and that it denied constitutional rights.

Decision Is Awaited.

Attorney Spagnoli's application for a writ of habeas corpus for his client on these grounds was submitted for decision February 8 to the supreme court, and if this court rules the state law is unconstitutional Mr. Merwyn will obtain his release. A second case, that of Mrs. Mary Slayback, of Sacramento, who killed her husband and then entered the double plea, is likewise hanging upon this same decision, which will decide whether Mrs. Slayback may now demand her release on the grounds she is sane and that she was committed by a state law that is not constitutional.

CHRISTIAN CHURCH SERVICES

For Sunday, June 1, the services at the Ukiah Christian church will be held as follows:

Bible school at 9:45 a. m. Mrs. S. Blankenship in charge of opening exercises.

Regular church services at 11 a. m. Ascension Day anniversary. Sermon subject: "Has Christ Left the Earth."

Christian Endeavor Societies meet at 7 p. m. at church.

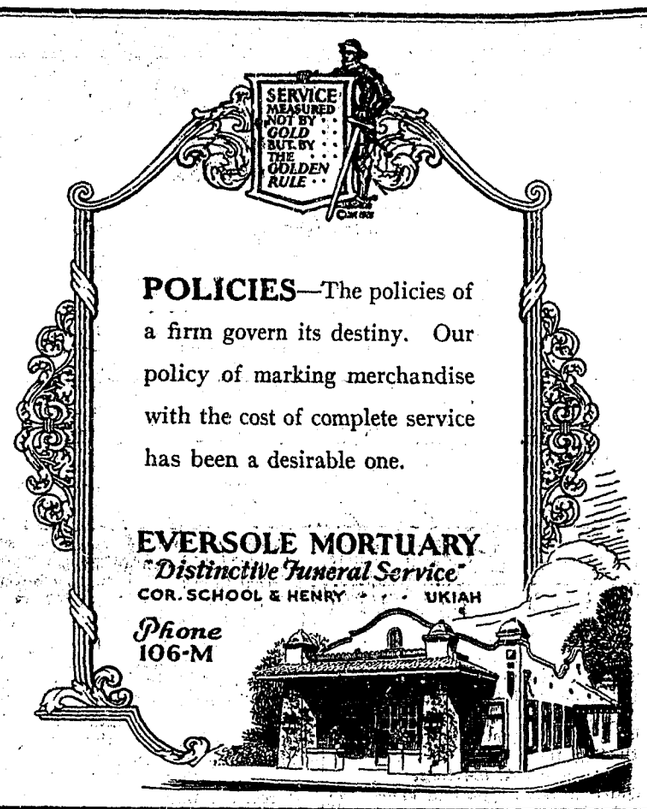
Evening services at 8 p. m. Lecture-sermon by Mrs. A. W. Young. Theme: "The Man Christ Jesus."

—A. W. Young, Minister.

EXECUTION DATE SET

Thomas LeHew, Mendocino coast woodsman, who brutally attacked and killed seven-year-old Theresa Johnson, near East Mendocino a year ago, will pay the penalty for his crime Friday, August 1. Judge H. L. Preston set the new date last week.

Mrs. J. M. McKesson has returned from a trip to Sacramento and a visit at the home of the mother in Lodi.



POLICIES—The policies of a firm govern its destiny. Our policy of marking merchandise with the cost of complete service has been a desirable one.

EVERSOLE MORTUARY
"Distinctive Funeral Service"
COR. SCHOOL & HENRY UKIAH
Phone 106-M

Stomach Sufferers Have Bad Breath

If you suffer stomach troubles you're guilty of bad breath. Mouth washes help but little. But — clean out your stomach with Tanlac and start it working right, and see how quickly bad breath disappears along with your other troubles. Money back guarantee.

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KEITH C. EVERSOLE
ATTORNEY-AT-LAW
Practice in all State and United States Courts
Marks Building Ukiah, Calif

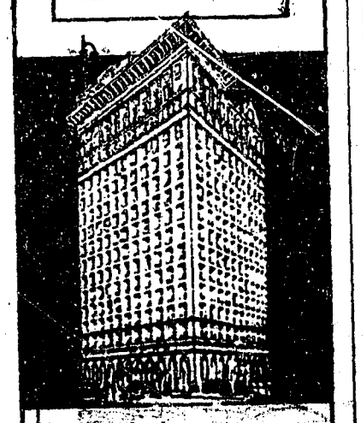
NOTARY PUBLIC
KEITH C. EVERSOLE
Room 14 Marks Bldg., Ukiah, Cal.
Phone—Office 215, Res. 216

CHAS. SWANFELT
Carpenter and Builder
Phone 614 Ukiah, Calif.

Phones: Office 540; Residence 541
DR. J. J. KIRWIN
Physician and Surgeon
Corner Oak and Standley Streets
Ukiah, California

You will enjoy your stay at the new
Hotel Roosevelt
Jones at Eddy St.
Comfort—Quietness, Homelike
Every Room with Bath or Shower
Rates: $2, $2.50, $3
$1 for extra person
Write for illustrated Folder
Radio in Rooms
Management of RENE A. VAYSSIE

THE CLIFT
SAN FRANCISCO
GEARY AT TAYLOR ST.



Choose The Clift for its downtown convenience, its quiet friendliness. 540 rooms with bath; single, from $3; double, from $5.
Garage adjacent

Instruments Recorded

May 13, 1930.

ORDER:
Appointing receiver prior to adjudication, authorizing receiver to conduct and operate business and referring receivership administration during the pendency of composition proceedings: Robe T Cochran & Co, bankrupt; dated 3-26-30.

RECEIVER'S BILL OF SALE:
Robt T Cochran & Co, bankrupt, (by R F Fickett receiver) to S A Gerrand Co; dated 4-7-30; grape shooks, pear protectors, lugs, box tops, bottoms, etc, on leased property near Hopland.

MORTGAGES:
A J Leno et ux to A B Thompson; dated 5-7-30; prop in Ukiah and in Secs 25, 26 and36, T 19 N, R 12 W MDM; $500, 1 yr at 7 per cent.
A I Kemppe et ux to M Kemppe; dated 4-11-30; prop in Sec 35, T 20 N, R 17 W MDM; $13,000, 5 yrs at 4 per cent.

LEASE:
C Underwood et ux to M B Remore; dated 4-1-30; prop in Leggett Valley leased for 10 yrs as auto camp and filling station.

RESIGNATION AND APPOINTMENT OF TRUSTEE:
Nat'l City Bk of N Y to P G & E Co; appoints City Bk Farmers Trust Co; dated 3-31-30.

CANCELLATION OF MORTGAGE:
S O Coolidge et al to C N Underwood et al; cancels mtg in bk 25 of O R, pg 221.

May 14,1 930.

DEEDS:
Union Lbr Co to F Roberts et ux; dated 5-1-30; prop in Sec 34, T 20 N, R 17 W MDM.
Willits Merc Co to W F Van Bebber; dated 9-10-29; prop in Willits.

MORTGAGES:
J D Perry et ux to G Redwine; dated 3-30-30; prop in Sec 26, T 23 N, R 13 W MDM; $650, 1 yr at 7%.
J R Christensen et ux to Mrs A A Richardson; dated 3-23-30; prop in Sec 10, T 11 N, R 14 W MDM; $500 at 7 per cent.
C H Lovell et ux to Bk of Covelo; dated 4-15-30; prop in Covelo; $625, 1 yr at 7 per cent.
F Roberts et ux to Union Lbr Co; dated 5-1-30; prop in Sec 34, T 20 N, R 17 W MDM; $800, 1 yr at 6%.

CROP AND CHATEL MORTGAGE:
Finnish Colony to Bank of Italy; dated 3-17-30; grapes, pears and alfalfa; additional security for $23,732 at 7 per cent; prop in Redwood Valley.

CANDY is good for you because it's a healthful food say Nutrition experts
Our candies are always fresh
THE MAPLE CONFECTIONERY
Poulos Bros.
UKIAH — HOPLAND
Phone 86 Phone 8
Sweeten the day with Candy

GENERAL ETHYL NOW SOLD ON COAST; CLAIMS DOUBLE-POWERED QUALITIES; COMBINES VIOLET RAY WITH ETHYL

Oil Company Markets New Product Claiming Superior Engine Performance—Continue Selling Violet Ray

3000 Dealers Begin Operating General Ethyl Pumps to Take Care of Huge Memorial Day Demand

A new "double-powered gasoline—General Ethyl—became available to Pacific Coast motorists Thursday and provided motive power for thousands of vacationists over the Memorial Day holiday. The new product is a combination of Violet Ray Anti-knock gasoline, refined by the General Petroleum Corporation of California, and Ethyl fluid, which was developed in the General Motors research laboratories. The new "double-powered" gasoline which will produce, it is claimed, an entirely new type of motor car performance, is available at thousands of independent service stations up and down the Pacific Coast from Vancouver to San Diego displaying the General Ethyl emblem.

Violet Ray is already well-known as one of the outstanding motor fuels on the Pacific Coast. It is produced and sold by the General Petroleum Corporation of California, one of the largest factors in the American petroleum industry. Its vitalized quality and its natural anti-knock effect have made it a favorite among thousands of motorists in British Columbia, Washington, Oregon, California, Nevada and Arizona.

Ralph G. Bowman, assistant general sales manager of the General Petroleum Corporation, explains that the result of adding Ethyl to Violet Ray Anti-knock gasoline is to produce an extra surge of double power. "Violet Ray gasoline possesses natural anti-knock qualities so striking as to attract thousands of Pacific Coast motorists exclusively to it. When these two produces.—Violet Ray and Ethyl—are combined as they are in General Ethyl, the result is as obvious as adding two and two.

"The General Petroleum Corporation of California will continue to sell Violet Ray Anti-knock gasoline at the same price as ordinary white gasoline. And although we feel that General Ethyl is far superior to any other gasoline on the market, it will be sold at the same price as other Ethyl motor fuels."

The advent of this new "double-powered" gasoline on Thursday preceding Memorial Day followed a program of preparation and exploitation that marks a new chapter in gasoline merchandising and advertising.

It is understood that the General Petroleum Corporation of California has spent nearly $1,000,000 making the new outstanding product available to the motoring public.

Every division of the marketing department has been thoroughly organized and tuned up to take care of the tremendous demand created by the extensive advertising campaign simultaneously released. Special storage tanks have been built at all the terminal points of the company and in the principal cities between Canada and Mexico. Special trucks have been provided for delivering General Ethyl gasoline from the distributing centers. Thousands of pumps have been installed to dispense General Ethyl gasoline to the motoring public.

A comprehensive advertising campaign, of which newspapers are the backbone, was planned, prepared and is now being released. Various other modern elements of selling strategy such as radio, highway billboards, station decorations, and 300,000 special messages to motorists have been employed. The timing of the campaign was calculated to take advantage of the tremendous amount of motoring done over the Memorial Day holiday.

The addition of General Ethyl to its already complete line of petroleum products magnifies the importance of the General Petroleum Corporation as producers, refiners, and marketers throughout the Pacific Coast states. The popularity of General Petroleum products is evidenced by the fact that during the first three months of 1930, the company showed a gallonage increase in California alone of 16 per cent over the record for the corresponding period of the previous year.

The ushering in of the new General Ethyl product is a phase of an expansion program for 1930 by which the General Petroleum Corporation expects to make the greatest advance in its long successful history. As another element of this expansion program, the company has recently purchased outright eight different oil companies, having wide distribution and the control of hundreds of retail outlets in Washington, Oregon and Arizona.

I Miller to Bk of Italy; dated 5-12-30; pears and grapes on prop in Yokayo Rancho.

HOMESTEAD:
J D Perry; dated 4-30-30; land in Sec 26, T 23 N, R 13 W MDM.

NOTICE OF COMPLETION:
Gen'l Pete Corp of Calif and Bigge Drayage Co; dated 5-12-30; unload 20,000-gal storage tank from railway flat car and erect same on foundation in Ukiah.

POWER OF ATTORNEY:
R Dohring et al to H P Dohring; dated 7-12-28.

RELEASE OF MORTGAGE:
D E Thomson to F Reyes; dated 5-12-30; rel of mtg in bk 47 of O R, pg 361.

May 15, 1930.

RESOLUTION AND ORDER:
By Potter Valley Irrig Dist; dated 5-30; that lands of Mrs. Chas A Carner, Harry Monorief, W S Shoemaker, Andrew B Crafts and E H Hopkins described in this resolution shall not be included in Potter Valley Irrig Dist.

DECREE OF DISTRIBUTION:
Est of B W McPherson to Lee McPherson et al; dated 4-25-30; to Mary Murray life int in Sonoma Co prop; to Lee McPherson and Ernest McPherson; Sonoma Co prop; to Alice R McPherson; N½ of SE¼ and S½ of SE¼ Sec 8, T 12 N, R 11 W MDM, also pers property.

PATENTS:
U S A to George Conrad; dated 4-24-30; W½ of E½ of NW¼ of SE¼, W½ of NW¼ of SE¼, NE¼ of SW ¼ Sec 15, T 23 N, R 13 W MDM.
U S A to George Conrad; dated 4-24-30; W½ of E½ of SW¼ of SE¼, W½ of SW¼ of SE¼, SE¼ of SW¼ Sec 15, T 23 N, R 13 W MDM.

HOP CONTRACTS:
Herman Mattern & Andrew Hoefer B S Steiner; dated 4-28-30; 30,000 lbs of 1930 hops grown on ranch about 3 miles S of Ukiah; 12c per lb.
Herman Mattern & Andrew Hoefer to B S Steiner; dated 4-28-30; 30,000 lbs of 1931 hops grown on ranch about 3 miles S of Ukiah; 14c per lb.

DEEDS:
W D L Held et ux to Sadie Conner; dated 5-15-30; prop in Secs 15 and 21, T 22 N, R 13 W MDM.
Regina Dohring et vir to W A Thornton; dated 5-7-30; prop on Ukiah Institute ave, Ukiah.
Albion Lbr Co et al to State; dated 2-25-30; prop in N½ of SW¼ and SE¼ of NW¼ Sec 16, T 15 N, R 16 W MDM.
Mary E Rogers et vir to Mendocino County; dated 3-14-30; right-of-way across prop in T 18 N, R 14 W MDM.
Calif Grape Prod Co to Fruit Industries, Inc; dated 1-15-30; Lot 6 of Revised Subd of Brunner-Briggs Addn No 1, Ukiah.

RIGHT-OF-WAY:
J E Bouquet et ux to P G & E Co; dated 5-5-30; across 47½-acre tract.

MORTGAGES:
Sadie Conner to W D L Held; dated 5-15-30; prop in Secs 16 and 21 and 22, T 22 N, R 12 W MDM; $2500.
F H Collins et ux to Lee S Collins; dated 5-14-30; prop on Maple Ave, Ukiah; $1500.
Fruit Industries Inc to U S A; dated 4-1-30; Lot 6 in Revised Subd of Brunner-Briggs Addn No 1, Ukiah, also prop in various part of country, to secure loan of $1,000,000.

FIRST AND REFUNDING MORTGAGE:
P G & E Co and Mt Shasta Power Corp to Mercantile Trust Co of S F and Nat'l City Bk of N Y; dated 12-1-20; real and pers prop in state and elsewhere in U S; increase of bonded indebtedness to $160,000,000.
P G & E Co and Mt Shasta Power Corp to Mercantile Trust Co of S F and Nat'l City Bk of N Y; dated 4-23-25; supplemental indenture increasing bonded indebtedness to $250,000,000.

CANCELLATION OF MORTGAGE:
Leonard Realty Co to C P Smith; cancels mtg in bk 1 of O R, pg 11.

May 16, 1930.

DEEDS:
NW Redwood Co to Mary E Rogers; dated 5-7-30; Lot 3 in Blk 18, NW Add to Willits.

ADMINISTRATOR'S DEED:
Est of S T Ackerman to Tony Siratovich; dated 5-16-30; Lot 6 in Blk 1, Kelly Tract, Ft Bragg.

POWER OF ATTORNEY:
A Papanastasiou et ux to Frank Lolonis; dated 12-29; to demand money and prop due A Papanastasiou et ux from est of John Pappas, deceased.

May 17, 1930.

DEEDS:
Viktor Mikkola et ux to Martin Quaini et ux; dated 5-15-30; prop in SE¼ of NE¼ Sec 6, T 18 N, R 17 W MDM.
R C Cox to W R Cox; dated 5-9-30; prop in Lots 28 and 52 of Yokayo Rancho.

DEEDS OF TRUST;
W R Cox et ux (trustors), H T Hopper and C H Duncan (trustees), 1st Nat'l Bk of Ukiah (beneficiary); dated 5-16-30; undiv 2-3 int in prop in Lots 28 and 52 of Yokayo Rancho; $6000.
Harry Spath et ux (trustors), W J Schultz and H T Bolden (trustees), Coast Nat'l Bk of Ft Bragg (beneficiary); dated 4-21-30; Lot 16 in Blk 23, Ft Bragg; $5000.

STOMACH ULCERS
And Kindred Stomach Ailments.
If you are bothered by stomach ulcers, gases, pains or similar stomach ailments, send for Johnston's Golden S. O. S. Powder which has proven itself in most stubborn cases. Sold only with money back guarantee if not satisfied. Send $1.10 today for package Johnston's Golden S. O. S. Powder.
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ROOM WITHOUT BATH $1.50 per day
ROOM WITH BATH $2.00 to $2.50 per day
MANAGEMENT
GEO. WARREN HOOPER

CHRYSLER MOTORS PRODUCT

NOW A FINER DE SOTO SIX AT LOWER PRICES

GREATER POWER
FINER PERFORMANCE
STEELWELD* BODY

The record-breaking De Soto Six not only has been improved but the achievement is made all the more notable by *a lower price.* ¶ For 22 straight months, De Soto Six swept on from one pinnacle of success to another. ¶ Now that same fine car is improved—further beautified—made still richer—given added power—made even swifter, smoother in performance. ¶ De Soto now has a new Steelweld body—a great forward step in silence, strength and safety. The engine is bigger, with greater power output. ¶ To improve a record-breaking car and to offer it at a lower price is an achievement of great importance to all motorists. Do not, for your own sake, buy *any* new car until you see and learn what a real investment this finer De Soto Six now offers.

Roadster, $810; Phaeton, $830; Business Coupe, $830; De Luxe Coupe, $860; Four-Door Sedan, $875; Convertible Coupe, $945. All prices f.o.b. factory.

* A new type of fine car body construction—steel welded to steel—no joints—utmost solidity—a distinct advance in body silence, strength and safety.

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WORTHY COMPANION CAR TO THE WORLD'S LOWEST-PRICED EIGHT

Smith & Banker
Main and Church Streets Ukiah, California

Six Body Styles $590 to $695 Prices f. o. b. factory
NOW ONE OF THE LOWEST-PRICED CARS IN THE WORLD
PLYMOUTH
CHRYSLER MOTORS PRODUCT
SOLD BY DE SOTO DEALERS EVERYWHERE
$590 And up, f. o. b. factory

BILLS OF SALE:
Kiktor Mikkola et ux to Martin Quaini et ux; dated 5-15-30; 1000 hens, 1500 chicks, cow, farming tools, on chicken ranch at Pudding creek.
Anthony Canelini to P Jacomella; dated 4-11-28; beds, chairs, tables, phonograph and kitchen utensils.

ATTACHMENT:
Ahnena L Bevens vs Earl L Curry et ux; dated 5-17-30; prop on McDonald-to-the-Sea highway about 12 miles W of Cloverdale, to satisfy demand for $6,246.29, int and costs.

LEASE:
Ane Iversen to C G Iversen; dated 5-9-29; undiv ½ int in Soren Iversen ranch at Pt Arena for 10 yrs.

RELEASES OF MORTGAGES:
C A Edwards et al to T L Hiatt et ux; dated 4-28-30; rel of mtg in bk 93 of mtgs, pg 356.
Coast Nat'l Bk of Ft Bragg to Viktor Mikkola et ux; dated 5-15-30; rel of mtg in bk 41 of O R, pg 49.

May 19, 1930.

DEEDS:
Mabelle Alice Vassar to Wm J Vassar; dated 5-8-30; int in prop about one mile SE of Ukiah.
Geo J Miller et ux to H Johnston; dated 5-7-30; Lot 6 and portions of Lots 7 and 8, in Blk K, Ukiah N Add.
J W Rich & E L Rich to Ruth Howard; dated 4-7-30; Lot 146 and portion of Lots 100, 101 and 145 of Yokayo Rancho and Lots 3 and 4 of Sec 35 and part of Lot 2 of Sec 35, T 16 N, R 12 W MDM.
Mary Howard et al to J W Rich & E L Rich; dated 4-7-30; prop in Coyote Valley.
Joseph Poma et ux to John H Purdy; dated 5-16-30; prop in Ukiah on N line of Ford St.

RECONVEYANCE:
Calif Pac Title & Trust Co to A H Martindale et al; dated 5-30; all int in deed of trust in bk 7 of D of T, pg 492.

AGREEMENT OF SALE:
Betw Nels Larson et ux and Robt Grigsby et ux; dated 5-10-30; Lot 23 of Blk 2, Kelly Tract in Ft Bragg; price $3200.

DECLARATION OF HOMESTEAD:
Harry J Rubly; dated 5-19-30; Lots 1, 5 and 6 and NW¼ of SE¼ Sec 1, T 22 N, R 7 W MDM; estimated value $5000.

DEEDS OF TRUST:
A H Martindale et ux (trustors), C M Mannon & Wm Bromley (trustees), Svgs Bank of Mendo Co (beneficiary; dated 5-10-30; N½ of NE¼ Sec 10, N½ of NW¼ Sec 11, S½ of NE¼ Sec 10, S½ of NW¼ Sec 11, N½ of SE¼ Sec 10, N½ of SW¼ Sec 11; Lots 3, 4 and 5, Sec 14, all in Twp 21 N, R 13 W MDM; $2500.
John H Purdy et al (trustors), Geo P Anderson & W H Gibson (trustees), W H Rush & Ina Rush (beneficiaries) dated 5-16-30; prop on N side of Ford St, Ukiah; $1334.

ABSTRACTS OF JUDGMENT:
J R Adams vs Earl E Fahnestalk et al; dated 5-17-30; jdgt for plff for $105.60, costs $17.25, with int at 7% from date of jdgt.
State of California vs Kalla Ranta; dated 5-9-30; jdgt in favor of Mendo County for $500 fine and license revoked permanently.

NOTICE OF SALE:
Albert Hoerchner to C O Anderson; dated 5-17-30; Model Bakery at Willits at 323 Main St; purchase price to be paid 5-26-30 at W F Whitney's office, Willits.

CANCELLATION OF MORTGAGES:
W R Cox et al to First Nat'l Bk of Ukiah; cancels mtg in bk 18 of O R, pg 382.
C W Dahlstrom et ux to Svgs Bk of Mendo Co; cancels mtg in bk 95 of mtgs, pg 212.
W F Lawrence et ux to Svgs Bk of Mendo Co; cancels mtg in bk 95 of mtgs, pg 160.

Mrs. J. D. Royce, of Greenwood, was in Ukiah last week for a short visit.

SAN FRANCISCO
$1.50 TURPIN HOTEL to $3.00
Free Garage
Free Yellow Taxi
17 POWELL STREET AT MARKET
The Heart of the City
T. E. FARROW W. M. SELL, Jr.

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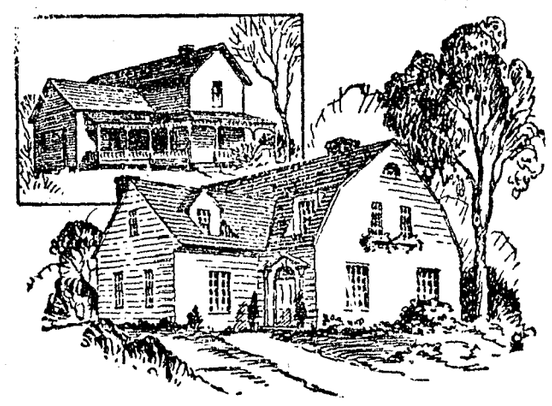

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